

Schonesland PCA Board Meeting – March 26, 2024

Attendees*	1/30/24	2/27/24	3/26/24	4/30/24	5/28/24	6/25/24	7/30/24	8/27/24	9/24/24	10/29/24	11/26/24
Jen Scharff	P	P									
John Peeler	A	P									
Kloey Runyan	A	P									
Herman Riva	A	P									
Garry Seemann	P	A									
Erik Johnson	P	P									
Jeff David	A	P									
Bob Eddy	A	A									
Skip Hammerman	P	P									
Ken Watkins	P	P									
Kyle Yoder	A	P									
Bryan Shiffler	A	A									
Belinda Nordman	P	P									
Drew Hillman	A	A									
Ben Nordman	P	P									
Logan Runyan	A	P									
Bob Timmerman	A	A									
Shashi Perera	A	A									
Jake Skinner	A	P									
Will MacFarland	A	A									

*"A" denotes absent, "P" denotes present

Past Months Recap:

Cars and Coffee Recap

- Mar. 9th – 20+ people

Drive & Dine Recap

- Mar. 19th – Bravo – approx.. 45 people

Cars & Coffee:

Date	Time	Location
April 13 th	8:00 am	Cozy Café same day as Tech Session by Bob Eddy
May 11 th	8:00 am	Cozy Café
June 8 th	8:00 am	Cozy Café same day as Dragoon Trail Drive

Drive & Dine:

Date	Time	Location
April 16 th	6:30 pm	Cool Basil
May 21 st	6:30 pm	Location TBD – Nehru Cheddie arranging.
June 18 th	6:30 pm	Gilroy's
July 16 th	6:30 pm	District 36 – Kevin Buckler (LeMans winner) special event 60-person cap – limit of 2 tickets per member - \$125/person Registration opened to VIPs on March 2 and rest of club on March 15. As of 3/25/2024 have 19 registrations.

Tours:

REMEMBER TO SEND DRIVE UPDATE INFO TO ERIK FOR THE WEBSITE, SKIP FOR FACEBOOK, AND BRIAN FOR THE NEWSLETTER!!

April 20 – Mad Warren – Herman Riva

- Mentioned in mid-month reminder in February and March.
- Motorsportreg is live. – It looks like there is a limit of 40 for this event. We already have 39 registered. Is this limit true?

April 27-28 – Loess Hills – Cam Torstenson

- Mentioned in mid-month reminder in March.
- Motorsportreg is live.

May 18-19 – Nauvoo Drive

- Garry to monitor flood situation and drive depends on weather.
- \$700 approved at Feb. meeting for room and appetizer.
- Mentioned in mid-month reminder in March.
- Motorsportreg is live.

June 8 – Dragoon Trail – Dave Hill

- Motorsportreg is live.

June 21-29 – Great Western Skies – Skip Hammerman

- Leaves on Friday the 21st and comes back on Saturday the 29th.
- Sticking to a maximum number of 10 cars.
- Mentioned in mid-month reminder in February and March.
- Motorsportreg is live.

July 11 – Drive Up to Road America – Daryl Metzger

- Will organize drive up, but after that on your own!

July 13-14 – Omaha Cars & Coffee – Roy Johnson & Bill Frank

- Joint event with Great Plains
 - Need to advertise so we can request a subsidy – or is Great Plains requesting?
 - Subsidy ended up being a wash last year since we covered the shuttle.
- Motorsportreg is live.

July 25-28 – Red Wing, MN – Jeff David & Daryl Metzger to organize

Aug. 29-Sept. 2 – Eureka Springs – Garry Seemann & Skip Hammerman

Sept. 14 – MA Hill Drive – Logan Runyan (Jen Scharff will help.)

Oct. 10-13 – Wisconsin Re-Imagined – Skip Hammerman & Garry Seemann

Other Events:

Dates	Description	Time	Location
April 13	Tech Session Everything You Need to Know About Autocross, Driver Experience (DE), and Track Events Bob Eddy organizing talk and speakers for after Cars & Coffee that morning.	following C&C	Cozy Café

- Bob has already reserved the large private back room at Cozy Café.
- Bob has speakers lined up and will have handouts and large poster board diagrams.

TBD	Thursday Nights in Pella Bob Timmerman will get us a date.		Pella
August 3	New Member Picnic Who is requesting the subsidy?	TBD	Bob Timmerman & Linda Laine's
December 7	Holiday Party Belinda has secured Noce. \$2,750 paid. She has bookmarked the caterer.	TBD	Noce

Financial Report: Kloey Runyan

- See attached report.
- February meeting question: Web Site Host Expense of \$560. Was this the newsletter?

Spinner Submissions: Bryan Shiffler

- Nothing noted.

Advertising: Kyle Yoder

- Invoices sent out on 12/16/2023 by Kloey.
 - Outstanding advertising invoices – Skip contacted all of them.
 - Beckley: \$250
 - Pro-Staff Termite: \$500 (accountant back on 3/4/2024)
 - Skip to work on spreadsheet like last year
 - Kyle asked if we were interested in pursuing Paragon. The Board agreed that it would be worth pursuing.
 - Any updates?
 - Kyle also talking to Discount Tire, but it is corporate so will take awhile for a decision.
 - Any updates?

Competition/Autocross: Bob Eddy

- No updates/changes.

Non-Club Events:

Valley Classic Car Show, July 27th

- Jeff Hammond offered to organize during the planning meeting in December.
- Does anyone want to contact Jeff Hammond to give him some guidance?

Des Moines Concours d'Elegance, Sept. 6-8

- Assuming we are going to have a club tent again this year. Who wants to take the lead?
 - This will be separate from the display below.

- Following info per Bob Eddy.
 - He has accepted the position of Porsche Class chair and has been asked by the Concours leadership to organize a Porsche display since Porsche and Buick are the marque cars this year.
 - Display will be located on Grand Ave. and will feature the 911.
 - Concours is celebrating 60 years of when the 911 came off the production line.
 - Porsche dealership display will be near this display.
 - Has had two people (Rich Collins and Daryl Metzger) reach out to help, but he will need additional assistance.
 - He has already talked to several people about showing their cars and is working on getting a couple of Porsche Cup cars.

New Members: Ken Watkins

Numbers as of 3/25/2024 for the month (looking back from 2/27/2024)

- 3 new primary members.
- 0 co-members.
- 1 transfer in.
- 0 transfer out.
- Expiring members
 - 5 primary expired without renewing on 2/29/2024.
 - 6 primary and 2 co expiring on 3/31/2024. (2 primary, 1 co are auto renews though.)
- Total of 2 members down from previous month.
- Total to 217 primary, 110 co's, 17 juniors for a grand total of 327 (juniors not included in total).

Website: Erik Johnson

- Erik discussed national website competition.
 - Contest registration opened Thursday, February 1.
 - We won't find out the winner until June.

Other Business:

- Zone 10 President's Meeting – March 9 & 10 – Des Moines
 - First PCA dues increase in 13 years will becoming effective on 5/1/2024.
 - 1yr = \$56, 2yr = \$110, 3yr = \$162
 - Clubs will get \$18.87/member refunded.
 - Dealership relations discussion.
 - Zone 10 website.
 - Discussion of Schonesland only members.
 - How to keep new members engaged.

- PCA will celebrate 70 years in 2025.
 - Clubs will be asked to hold a special event on September 13, 2025.
- Insurance discussion.
 - Social media coverage?
 - No one under 18 years old is allowed to drive in a driving tour even if they own a Porsche.
 - End of tour should be the point at which we all disperse.
 - Example: If ending the day at a restaurant and everyone driving back to hotel on their own, the end is the restaurant.
- Newsletter discussion
 - Newsletter chair (Cherish Crust) can help if we need content.
 - Idea given to go “behind-the-scenes” for some of the advertisers.
- Subsidies
 - Can apply for the Hospitality Park for the DSM Concourse if we have a membership station.
- Bylaws
 - Suggested that we send ours to Amber Door to verify they are in line with national.
 - Jen sent on 3/14/2024 – we need to redo ours to be compliant with national.
 - Jen in the process of looking through the differences and will enlist help.
- Des Moines Porsche dealership update
 - Mitch has contacted Jen about a mid-April groundbreaking.
 - Jen replied that a Thursday morning would work best for the club.
- Logan – walkie-talkies
 - GMRS (license from FCC). About \$100 a piece. Up to 20-mile range. Each frequency costs \$35.
 - Logan to look at the total price for a set of 6, 3 frequencies and report back to the Board.
- Voting platform discussion
 - Can our website handle this? Erik is researching.
 - Jen received an email from Motorsportreg that they can also do surveys and elections.
 - Need to find more info about if we want to pursue this. Jen to research with MSR.
- Election for end of 2024
 - September board meeting – establish nominating committee.
 - Need at least 3 people – one of which cannot be on the current board.
 - October board meeting – committee to submit nominees to Board.
- 2025 Planning Meeting
 - Incoming President should run.
 - Save the date? Dec. 14th

Next Meeting – April 30th, District 36, 6PM if dining, 7PM for meeting