

## Schonesland PCA Board Meeting – April 25, 2023

Board Members*	2/28	3/28	4/25	5/30	6/27	7/25	8/29	9/28	10/31	11/28
Jen Scharff	P	P	P							
John Peeler	P	P	P							
Kloey Runyan	P	P	A							
Herman Riva	A	P	P							
Garry Seemann	P	P	P							
Erik Johnson	P	P	P							
Jeff David	P	P	P							
Bob Eddy	A	A	P							
Skip Hammerman	P	P	P							
Ken Watkins	A	P	P							
Kyle Yoder	P	P	P							
Bryan Shiffler	A	A	P							
Belinda Nordman	P	P	P							
Drew Hillman	P	A	P							
Ben Nordman	P	P	A							
Logan Runyan	P	P	A							
Bob Timmerman	A	P	P							
Shashi Perera	A	P	A							
Will MacFarland	A	P	A							

\* "A" denotes absent, "P" denotes present.

### Agenda

#### **Past Months Recap:**

Cars and Coffee Recap

- April 8 – 55 people!!

Drive & Dine Recap

- April 18 at Cool Basil – 50+ people!!

#### **Cars & Coffee:**

Date	Time	Location
May 13 <sup>th</sup>	8:00 am	Cozy Café
June 10 <sup>th</sup>	8:00 am	Cozy Café (same weekend as Omaha drive – Belinda will reach out to beforehand)
July 8 <sup>th</sup>	8:00 am	Cozy Café

#### **Drive & Dine:**

Date	Time	Location
May 16 <sup>th</sup>	6:30 pm	Vibes Kitchen & Bar, 1303 Walnut St., Des Moines
June 20 <sup>th</sup>	6:30 pm	Gilroy's, 1238 8 <sup>th</sup> St., West DM (blocking parking again?)
July 18 <sup>th</sup>	6:30 pm	District 36, 1375 SW Vintage Pkwy, Ankeny

## **Tours:**

April 21 (RECAP) – MadWarren – Herman Riva/Jeff David

- 41 cars and approximately 65 people were in attendance
- Herman solicited feedback from attendees and provided the comments (See attached)

May 6-7 – Loess Hills – Cam Torstenson/Jeff David – 7 :30AM – Hotel Renovo

- On Motorsportreg, Facebook, and website
- Email sent to members early March and mid-April
- 21 cars are registered. Hotel block of rooms is closed

June 9-10 – West Omaha – Roy Johnson/Bill Frank – after lunch – The Handlebar (Dallas Center)

- On Motorsportreg, Facebook, and website
- Email sent to members early March and mid-April
- Paid \$630 for shuttle – Yes vote via Slack
- Have received the \$750 subsidy
- 22 cars are registered
- A motion was made to spend \$650 for a shuttle. Motion was unanimously approved

July 13-16 – Wisconsin – Skip Hammerman/Garry Seemann

- On Motorsportreg, Facebook, and website
- Email sent to members mid-April
- No additional information to provide

August 5 – Brucemore – Garry Seemann

- \$10 admission charge for self-guided tour of the estate
  - Paid \$150 deposit – Yes vote via Slack
- Lunch at Black Sheep in downtown Cedar Rapids
- On Motorsportreg, but not live yet
- It was noted that this is a day trip

Labor Day Weekend – southern Missouri – Garry Seemann

- Garry indicated that the roads were not acceptable so a Missouri trip is not viable but an Arkansas trip is likely.
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Sept. 16 – MA Ladies' Drive – Jen Scharff

- Needs to be put on the website – is now on the website
- Drive to start in Des Moines and follow the Dragoon Trail with lunch in Ames
- No additional information to provide

Sept. 28-Oct. 1 – Red Wing, MN – Jeff David

- No additional information to provide

TBD – Stalltek – Garry Seemann

- The Company hasn't provided any additional information to a visit so a trip is more likely to occur in 2024

Joint event with Central Iowa region

- Bob Timmerman reported that he is in touch with the Central Iowa Porsche group (Cedar Rapids area) and will provide an update at a later meeting

**Other Events:**

Dates	Description	Time	Location
July 22	New Member Picnic	TBD	Bob Timmerman & Linda Laine's house
Dec. 9	Holiday Party	TBD	Noce

Great Caterers of Iowa - \$300 deposit paid – Yes vote via Slack

- The New Member Picnic would be similar to last years. New members (1 year or less membership tenure) could attend at no charge. All other members would be charged \$20 per person.
- Belinda reported that the Culinary School (DMACC) doesn't host events for non-DMACC groups. However, her contact at DMACC indicated that we could contact them in May 2024 for a potential event.

**Financial Report: Kloey Runyan**

- Jen presented the financial report on behalf of Kloey.
- No comments but Jen indicated she would follow up with Kloey on a few entries

**Spinner Submissions: Bryan Shiffler**

Jen – Apex – will have to Bryan by 4/24

**Advertising: Kyle Yoder**

BMW: full page – \$500 – not paid

District 36: half page – \$250 – paid

Iconic Autosport: quarter/business card – \$104 – paid

Beckley Imports: half page --paid

Porsche Omaha: full page--paid

Swirl Free Detail: half page

Protective Solutions: full page--paid

Gilroy's: quarter page--paid

Ford & Garland: Kyle to talk to them about becoming advertisers

Pro-Staff Termite & Pest Control of Iowa: Robert Hughes—verbally agreed to Full page ad—Working on art

Baxter Comfort Solutions (AKA Baxter Heating & Cooling): Bryan DeJong—checks in the mail

Earl's Tire: Jordan McCann—Has pamphlet

Des Moines Wheel Repair: Mike Jones—Interested—Waiting on art

Potential advertisers discussed: Safelite, ShadeTree LLC, Colorshop

## **Autocross: Bob Eddy**

Track event info

## **Non-Club Events:**

Valley Classic Car Show, July 29<sup>th</sup>, 9AM-1PM

- Drew will take lead.

Pella Thursday Nights, July 6<sup>th</sup>

- Bob Timmerman will take lead. Will take place from 5-8PM.

Des Moines Concours d'Elegance, Sept. 10<sup>th</sup>

- Ken Watkins taking lead. No update to provide

## **New Members: Ken Watkins**

Numbers as of 4/21/2023 for the month of April

- 1 new primary members
- 1 co-members
- 0 transfers in
- 1 transfer out
- Total of 2 new members
- Total to 217 primary, 110 co-members, 16 juniors for a grand total of 327 (juniors not included in total).

## **Other Business:**

Follow-up from March (not already discussed)

- Website update. Up and running. (See attached PCA Schonesland Web Design Update dated 4/25/23)
- Ride with GPS feedback was very positive
- Communications committee
  - Have a Slack channel with just Bryan Shiffler, Erik Johnson, Garry Seemann, Skip Hammerman, Logan Runyan, and Jen Scharff
  - Any updates?
- Mary Alice Hill memorial gift
  - In February discussed having a multi-week fund drive leading up to the MA Hill Ladies Drive.
  - In February, Erik suggested that on top of the prior weeks' funds pledged by the general membership, we could use a poker run format, divide the field into three teams, ask for donations at each stop and foster a competition between the 3 teams to see who could donate the most money.
  - When do we need to do something for this? More work to be done.
- Redbook
  - Jen received all of the info and has a document with all of the important info.
  - Put a printed copy in the PCA "box" that gets passed from President to President.
  - Uploaded a copy to the PCA Glovebox.
- Bylaws
  - PCA recommends these be reviewed every 5 years.
  - Ours were last done in 2018 so we are due.
  - Suggestions on how to handle the review process...
    - I can provide clean digital copies to all board members.
    - Each member reviews and comes with their edits or sends them to me.

- We can then review each member's edits section by section throughout the year at each board meeting with the plan to be done with all sections by November.
  - There are 13 Articles, but some are very short and won't require much time!

Next Meeting – May 30<sup>th</sup>, District 36, 6PM if eating, 7PM for meeting