

## Schonesland PCA Board Meeting – May 30, 2023

| Attendees*      | 2/28/23 | 3/28/23 | 4/25/23 | 5/30/23 | 6/27/23 | 7/25/23 | 8/29/23 | 9/28/23 | 10/31/23 | 11/28/23 |
|-----------------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|
| Jen Scharff     | P       | P       | P       | P       |         |         |         |         |          |          |
| John Peeler     | P       | P       | P       | P       |         |         |         |         |          |          |
| Kloey Runyan    | P       | P       | A       | P       |         |         |         |         |          |          |
| Herman Riva     | A       | P       | P       | P       |         |         |         |         |          |          |
| Garry Seemann   | P       | P       | P       | P       |         |         |         |         |          |          |
| Erik Johnson    | P       | P       | P       | P       |         |         |         |         |          |          |
| Jeff David      | P       | P       | P       | A       |         |         |         |         |          |          |
| Bob Eddy        | A       | A       | P       | P       |         |         |         |         |          |          |
| Skip Hammerman  | P       | P       | P       | A       |         |         |         |         |          |          |
| Ken Watkins     | A       | P       | P       | P       |         |         |         |         |          |          |
| Kyle Yoder      | P       | P       | P       | A       |         |         |         |         |          |          |
| Bryan Shiffler  | A       | A       | P       | P       |         |         |         |         |          |          |
| Belinda Nordman | P       | P       | P       | P       |         |         |         |         |          |          |
| Drew Hillman    | P       | A       | P       | P       |         |         |         |         |          |          |
| Ben Nordman     | P       | P       | A       | P       |         |         |         |         |          |          |
| Logan Runyan    | P       | P       | A       | P       |         |         |         |         |          |          |
| Bob Timmerman   | A       | P       | P       | A       |         |         |         |         |          |          |
| Shashi Perera   | A       | P       | A       | A       |         |         |         |         |          |          |
| Will MacFarland | A       | P       | A       | A       |         |         |         |         |          |          |

\*"A" denotes absent, "P" denotes present

### Past Months Recap:

#### Cars and Coffee Recap

- May 13th – 20-25 people

#### Drive & Dine Recap

- May 16th at Vibes Kitchen & Bar – in excess of 50 were in attendance

### Cars & Coffee:

| Date                    | Time    | Location   |
|-------------------------|---------|--|
| June 10 <sup>th</sup>   | 8:00 am | Cozy Café (same weekend as Omaha drive – Belinda will reach out to beforehand) |
| July 8 <sup>th</sup>    | 8:00 am | Cozy Café  |
| August 12 <sup>th</sup> | 8:00 am | Cozy Café  |

### Drive & Dine:

| Date                    | Time    | Location  |
|-------------------------|---------|---|
| June 20 <sup>th</sup>   | 6:30 pm | Gilroy's, 1238 8 <sup>th</sup> St., West DM (blocked off parking again) |
| July 18 <sup>th</sup>   | 6:30 pm | District 36, 1375 SW Vintage Pkwy, Ankeny                               |
| August 15 <sup>th</sup> | 6:30 pm | TBD   |

### Tours:

May 6-7 – Loess Hills – Cam Torstenson/Jeff David

- Recap: 27 cars with 42 attendees
- Email from Aaron Ambrosino, National President, congratulating us on the event.
  - Jen to mention this is Apex

June 9-10 – West Omaha – Roy Johnson/Bill Frank – after lunch – The Handlebar (Dallas Center)

- On Motorsportreg, Facebook, and website
- Email sent to members early March, mid-April, and mid-May
- Paid \$630 for shuttle – Unanimous ‘Yes’ vote via Slack
- Received \$750 subsidy
- Park cars on show field at 7:30AM
- So far 23-25 cars are registered

July 13-16 – Wisconsin – Skip Hammerman/Garry Seemann

- On Motorsportreg, Facebook, and website
- Email sent to members mid-April and mid-May
- 215 miles in total driving is planned
- Hotels and meals are verified
- 32-36 people are registered

August 5 – Bruce more – Garry Seemann

- \$10 admission charge for self-guided tour of the estate
  - Paid \$150 deposit – Unanimous ‘Yes’ vote via Slack
- Lunch at Black Sheep in downtown Cedar Rapids
- On Motorsportreg, Facebook, and website
- Email sent to members mid-May
- 8 people are registered and it takes about 15 to breakeven
- Lunch is set up

Labor Day Weekend – Arkansas – Garry Seemann

- Route is set up in RidewithGPS
- Final scouting route will occur closer to the event
- Hotels and meals are verified
- On Motorsportreg, Facebook, and website
- Email sent to members mid-May

Sept. 16 – MA Ladies’ Drive – Jen Scharff

- Drive to start in Des Moines and follow the Dragoon Trail with lunch in Ames
- This will be our charity drive for the year.
  - Will need to apply for the subsidy.
  - What format do we want to use?? Poker run? Other suggestions? Maybe figure out how to relate it to flying since she also loved flying?
  - Jen reported that someone suggested commemorative t-shirts. The Board felt that apparel was out of scope with the club but they are free to do it on their own.

Sept. 28-Oct. 1 – Red Wing, MN – Jeff David

- No update as Jeff was absent

Late October – Dragoon Trail

- John Peeler volunteered to be the leader
- A preliminary date of October 14<sup>th</sup> was suggested and will commence after Cars & Coffee.

**Other Events:**

| <u>Dates</u> | <u>Description</u>  | <u>Time</u> | <u>Location</u>                     |
|--------------|---|-------------|-------------------------------------|
| July 22      | New Member Picnic<br>\$20/member<br>On Motorsportreg, Facebook, and website<br>We should apply for a subsidy  | 11AM-2PM    | Bob Timmerman & Linda Laine's house |
| December 9   | Holiday Party<br>Great Caterers of Iowa - \$300 deposit paid – Unanimous 'Yes' vote via Slack<br>All details are set except a block of hotel rooms. | TBD         | Noce                                |

**Financial Report: Kloey Runyan**

- Kloey provided the financial report. Net income for the month of May was \$2,200. Cash balance is around \$10,000. She reported that scouting reimbursements that have been submitted have been paid out.

**Spinner Submissions: Bryan Shiffler**

No comment

Jen – Apex – will have to Bryan by 5/30

**Advertising: Kyle Yoder**

| <b>Advertiser</b>                                      | <b>Page size</b> | <b>Status: To be approached/With advertiser/In process/Unpaid/Paid</b> |
|--|------------------|--|
| Gilroy's   | Quarter          | Paid   |
| Porsche Omaha  | Full             | In process   |
| Protective Solutions                                   | Full             | In process   |
| BMW  | Full             | In process   |
| Iconic Autosport                                       | Unknown          | Unknown  |
| Swirl Free   | Half             | Unknown  |
| District 36  | Half             | Paid   |
| Beckley Imports  | Half             | Paid   |
| Baxter Comfort Solutions/Bryan Delong                  | Half             | Unknown  |
| Pro-Staff Termite & Pest Control of Iowa/Robert Hughes | Full             | With advertiser  |
| Blades Massage/Silla Blades                            | Unknown          | With advertiser  |
| Ford & Garland   | Unknown          | Unknown  |
| Earl's Tire/Jordan McCann                              | Unknown          | Unknown-Drop interest  |
| Des Moines Wheel Repair                                | Unknown          | Unknown  |
| Safelite   | Unknown          | To be approached   |
| Shadetree, LLC   | Unknown          | To be approached   |
| Midwest Auto Repair                                    | Unknown          | To be approached   |
| Kim & John Snyder/Color Store                          | Unknown          | To be approached   |

- Blades Massage is in the process of designing their ad. They also expressed interest in hosting a Cars & Coffee event so they can show us how their business works. The Board felt that Cars & Coffee events should be hosted by businesses that provide services related to cars or Porsches specifically. The general consensus that Blades Massage did not fit that criteria.

#### **Autocross: Bob Eddy**

June 10-11 Eddyville Raceway  
 July 15-16 Merle Hay  
 July 15-17 Track day at Ozark Raceway  
 July 29-30 Autocross at Bell Avenue Business Center  
 August 20-21 Merle Hay venue  
 August 20-21 Heartland Park

#### **Non-Club Events:**

Valley Classic Car Show, July 29<sup>th</sup>, 9AM-1PM

- Drew will take lead.

Pella Thursday Nights, July 6<sup>th</sup>, 5-8PM

- Bob Timmerman will take lead.
- Joint event with Central Iowa region

Des Moines Concours d'Elegance, Sept. 10<sup>th</sup>

- Ken Watkins taking lead.

#### **New Members: Ken Watkins**

Numbers as of 5/28/2023 for the month of May

- 4 new primary members
- 0 co-members
- 1 transfer in
- 1 transfer out
- Total of 5 new members.
- Total to 221 primary, 109 co, 20 juniors for a grand total of 330 (juniors not included in total).
- In May's mid-month membership report, Schonesland made the Top 10 list for factored growth!
  - Jen will mention this in the Apex.

#### **Other Business:**

Follow-up from April (not already discussed)

- Communications committee
  - Have a Slack channel with just Bryan Shiffler, Erik Johnson, Garry Seemann, Skip Hammerman, Logan Runyan, and Jen Scharff.
  - Herman Riva volunteered to accept responding to general inquiries that are posted on the club's website.
- Bylaws
  - Jen sent out the current bylaws to the Bylaw subcommittee.
  - PCA recommends these be reviewed every 5 years.
  - The Clubs were last reviewed in 2018 so a review is due.
  - The subcommittee will review the bylaws.
    - Committee will meet to decide if changes are needed.
    - Board will approve the changes.
    - Proposed new bylaws will need to be voted on by the members of the club.

- Insurance

- Garry brought up the topic of drive insurance. Questions were posed as to what the insurance policy we use for the drives actually covers and what it doesn't cover. The group also discussed the waiver that both drivers and passengers sign prior to each drive. Particular concern was how exposed a group leader would be from a liability standpoint if someone on the drive was involved in an accident that injured a bystander (3<sup>rd</sup> party liability). Garry volunteered to look into the insurance policy. In general the Board was very interested in the topic and felt that getting more familiar with the insurance and waiver would be beneficial.

Next Meeting – June 27<sup>th</sup>, District 36, 6PM if dining, 7PM for meeting