

Schonesland PCA Board Meeting – June 27, 2023

Attendees*	2/28/23	3/28/23	4/25/23	5/30/23	6/27/23	7/25/23	8/29/23	9/28/23	10/31/23	11/28/23
Jen Scharff	P	P	P	P	P					
John Peeler	P	P	P	P	P					
Kloey Runyan	P	P	A	P	A					
Herman Riva	A	P	P	P	P					
Garry Seemann	P	P	P	P	A					
Erik Johnson	P	P	P	P	P					
Jeff David	P	P	P	A	A					
Bob Eddy	A	A	P	P	A					
Skip Hammerman	P	P	P	A	P					
Ken Watkins	A	P	P	P	P					
Kyle Yoder	P	P	P	A	A					
Bryan Shiffler	A	A	P	P	P					
Belinda Nordman	P	P	P	P	P					
Drew Hillman	P	A	P	P	P					
Ben Nordman	P	P	A	P	P					
Logan Runyan	P	P	A	P	A					
Bob Timmerman	A	P	P	A	A					
Shashi Perera	A	P	A	A	A					
Will MacFarland	A	P	A	A	A					

*"A" denotes absent, "P" denotes present

Past Months Recap:

Cars and Coffee Recap

- June 10 – 7 people

Drive & Dine Recap

- June 20th at Gilroy's – about 50 people

Cars & Coffee:

<u>Date</u>	<u>Time</u>	<u>Location</u>
July 8 th	8:00 am	Cozy Café
August 12 th	8:00 am	Cozy Café
Sept, 9 th	8:00 am	Cozy Café (same weekend as DSM Concours + Iowa vs. ISU game that day)

Drive & Dine:

<u>Date</u>	<u>Time</u>	<u>Location</u>
July 18 th	6:30 pm	District 36, 1375 SW Vintage Pkwy, Ankeny
August 15 th	6:30 pm	Kinship Brewing Company, 255 NW Sunrise Dr., Waukee
Sept. 19 th	6:30 pm	Subsequent to the meeting, Bryan spoke with Mike LaValle who offered the Alora restaurant in the Krause Center which holds 60+ people. A fixed price menu would be arranged (gratuity and alcohol not included). A tour of the building would also be available to members.

Tours:

June 9-10 – West Omaha – Roy Johnson/Bill Frank – after lunch – The Handlebar (Dallas Center)

- Recap-overall good experience.

July 6 – Pella- Still on schedule as planned.

July 13-16 – Wisconsin – Skip Hammerman/Garry Seemann

- On Motorsportreg, Facebook, and website.
- Email sent to members mid-April, mid-May, and mid-June.
- 215 total driving miles planned.
- Hotel and meals are verified.
- Have invited central Iowa PCA.
- As of 6/24/23, 22 cars registered and 21 people

August 5 – Bruce more – Garry Seemann

- \$10 admission charge for self-guided tour of the estate.
 - Paid \$150 deposit – Yes vote via Slack
- Lunch at Black Sheep in downtown Cedar Rapids.
- On Motorsportreg, Facebook, and website.
- Email sent to members mid-May and mid-June.
- As of 6/24/23, 6 cars registered and 12 people
 - Takes about 15 to break even. 6 cars are registered with 12 people.

Labor Day Weekend – Arkansas – Garry Seemann

- On Motorsportreg, Facebook, and website.
- Email sent to members mid-May and mid-June.
- Route is setup in RidewithGPS.
- Final scouting route will occur on July 24-27.
- Hotels and meals are verified.
- As of 6/24/23, 13 cars registered and 24 people.
- Expense reimbursement was approved by the Board.

Sept. 16 – MA Ladies’ Drive – Jen Scharff

- Drive to start in Des Moines and follow the Dragoon Trail with lunch in Ames.
- The name of the drive was changed to the “MA Hill Charity Drive”.
- This will be our charity drive for the year.
 - Will need to apply for the subsidy. Jen is working on this.
 - Will use the poker run format.
 - Jen was contacted by Lynn Frank who is working on a design to put on something for this drive.
- It appears that an embossed drinking glass may be available in lieu of t-shirts but the club will not be involved with that aspect.
 - Have not put on Motorsportreg yet since still need to figure out registration...
 - Do we want to use Venmo so that way people can donate what they want?
 - Suggestions?

Sept. 28-Oct. 1 – Red Wing, MN – Jeff David

- Drive will start in Ankeny on Sept. 28th
- On Motorsportreg and Facebook.
- Needs to be updated on the website.

- As of 6/24/23, 5 cars registered.
- Jen indicated that everything is set but will need to get a new route for one segment due to construction.

Oct 14 – Dragoon Trail – John Peeler indicated that he will work on it as we get closer to the date of the drive.

Other Events:

<u>Dates</u>	<u>Description</u>	<u>Time</u>	<u>Location</u>
July 22	New Member Picnic \$20/member On Motorsportreg, Facebook, and website. Emailed to members mid-June. As of 6/24/23, 17 paid members and 2 new members. Bob Timmerman applied for subsidy – received funds (\$500) in June 2023. Should we call all new members? Last year’s picnic was August 6 th . Since July 1 of 2022 we have had 34 new members join (does not include co-members). So far there are 11 registrants. Ken said he would send an email reminder to new members.	11AM-2PM	Bob Timmerman & Linda Laine’s house
Dec. 9	Holiday Party Great Caterers of Iowa - \$300 deposit paid – Yes vote via Slack A block of rooms will try to be reserved if possible. No specific details on the food to be served but a carving station is planned. Belinda Nordman said she would work to get some parking spaces reserved through Ford & Garland if possible.	TBD	Noce

Financial Report: Kloey Runyan

A report was presented. Jen (on behalf of Kloey) reported that the Club has \$10,000 in the bank. Previously discussed and approved, the Club has established a Venmo account for various receipts and payments under the Schonesland Porsche Club (@SchoneslandPorscheClub).

Spinner Submissions: Bryan Shiffler

Jen – Apex – will hopefully have to Bryan by 6/26

Advertising: Kyle Yoder

A spreadsheet with advertisers and potential advertisers was distributed by Skip/Jen. As noted, Protective Solutions and Iconic have paid. Baxter recently mailed their advertising check. If all potential advertisers decide to advertise with the Club the total annual amount would be \$3,750. Everyone feels this is an underutilized source of revenue for the Club.

Autocross: Bob Eddy (via email)

July 22-23: Merle Hay Mall
 August 20: Autocross at Bell Avenue Business Center
 September 23-24: Valley West Mall
 (for more information go to www.dmvrscca.org or dmvrscca Facebook site.)

Time Trial and Track Events

July 15-16: Ozark International Raceway (Gravois Mills, MO)

Sept. 16-17: RPM (Glenwood, IA)

For full information and registration go to MotorsportReg.com and select date and location. Also on www.midiv.org

Note the time trial and track day for Aug. 20-21 @ Heartland Park has been canceled.

Non-Club Events:

Valley Classic Car Show, July 29th, 9AM-1PM

- Drew will take lead. Drew reported that he has made several attempts to contact someone but to no avail. It was recommended that anyone interest simply show up.

Pella Thursday Nights, July 6th, 5-8PM

- Bob Timmerman will take lead.
- Joint event with Central Iowa region.
- On all platforms and mentioned in mid-June email to members.
- As of 6/24/2023, 14 cars registered.

Des Moines Concours d'Elegance, Sept. 10th

- Ken Watkins taking lead. No update.

New Members: Ken Watkins

Numbers as of 6/24/2023 for the month

- 2 new primary members
- 0 co-members
- 0 transfer in
- 0 transfer out
- Total of 2 new members.
- Total to 224 primary, 109 co, 19 juniors for a grand total of 331 (juniors not included in total).

Other Business:

Follow-up from April (not already discussed)

- Communications committee
 - Any updates?
- Website – Erik
 - Website development backlog/ how to use.
 - Development roadmap / timeline.
 - Input and discussion on select set of next-up priorities / functionality.
- Bylaws – work in progress
 - PCA recommends these be reviewed every 5 years.
 - Ours were last done in 2018 so we are due.
 - Jen to pick a committee and send out current bylaws.
 - Committee will meet to decide if changes are needed.
 - Board will approve the changes.
 - Proposed new bylaws will need to be voted on by the members of the club.
- Badges – Ken gave an update on 2 vendors. After discussing it, the Board decided to go with Scott. Scott would charge \$16.00 per badge and would take care of getting paid by individuals and mailing the completed badges to members. This would eliminate the need for the club to be involved. It was decided to throw away the existing blank badges.
- Insurance – Garry to give an update but was absent so no update of discussion took place.

- Skip is investigating a proposed 8-night drive which would include a route through Custer National Park, Beartooth Pass and ending in Billings, Montana. Preliminary dates are June 21-29 and would entail around 2400 miles with each day ranging from 150 to 400 miles. Skip indicated that the drive would have a limit of 10 cars. It was agreed that the club would post the drive and see how much interest it would garner. No expense has been incurred but a route has been set up on RidewithGPS for those that are interested.

Next Meeting – July 25th, District 36, 6PM if eating, 7PM for meeting