

## Schonesland PCA Board Meeting – July 25, 2023

Attendees*	2/28/23	3/28/23	4/25/23	5/30/23	6/27/23	7/25/23	8/29/23	9/28/23	10/31/23	11/28/23
Jen Scharff	P	P	P	P	P	P				
John Peeler	P	P	P	P	P	P				
Kloey Runyan	P	P	A	P	A	P				
Herman Riva	A	P	P	P	P	P				
Garry Seemann	P	P	P	P	A	A				
Erik Johnson	P	P	P	P	P	A				
Jeff David	P	P	P	A	A	A				
Bob Eddy	A	A	P	P	A	P				
Skip Hammerman	P	P	P	A	P	A				
Ken Watkins	A	P	P	P	P	P				
Kyle Yoder	P	P	P	A	A	P				
Bryan Shiffler	A	A	P	P	P	A				
Belinda Nordman	P	P	P	P	P	A				
Drew Hillman	P	A	P	P	P	P				
Ben Nordman	P	P	A	P	P	A				
Logan Runyan	P	P	A	P	A	P				
Bob Timmerman	A	P	P	A	A	P				
Shashi Perera	A	P	A	A	A	A				
Will MacFarland	A	P	A	A	A	A				

\*"A" denotes absent, "P" denotes present

### Past Months Recap:

Cars and Coffee Recap

- July 8<sup>th</sup> – 30+ people

Drive & Dine Recap

- July 18<sup>th</sup> at District 36 – 53 people

### Cars & Coffee:

Date	Time	Location
August 12 <sup>th</sup>	8:00 am	Cozy Café
Sept, 9 <sup>th</sup>	8:00 am	Cozy Café (same weekend as DSM Concours + Iowa vs. ISU game that day)
Oct. 14 <sup>th</sup>	8:00 am	Cozy Café

### Drive & Dine:

Date	Time	Location
August 15 <sup>th</sup>	6:30 pm	Kinship Brewing Company, 255 NW Sunrise Dr., Waukee
Sept. 19 <sup>th</sup>	6:30 pm	Allora Café, 1459 Grand Ave, Des Moines (inside Krause Gateway Center) Shashi awaiting Bryan to setup a lunch with the contact to finalize details. Will need info to be sent to Erik and Skip to put on website and Facebook.
Oct. 17 <sup>th</sup>	6:30 pm	TBD

## Tours:

July 13-16 – Wisconsin – Skip Hammerman/Garry Seemann

- Recap
  - 46 people, 23 cars.
  - Great drive, good roads and restaurants.
  - No major issues other than Hughes having a flat tire but was able to rejoin us by noon the next day.

August 5 – Bruce more – Garry Seemann

- \$10 admission charge for self-guided tour of the estate.
  - Paid \$150 deposit – Yes vote via Slack
- Lunch at Black Sheep in downtown Cedar Rapids.
- On Motorsportreg, Facebook, and website.
- Email sent to members mid-May, mid-June, mid-July.
- As of 7/23/23, 13 cars registered and 22 people (registration closes 7/25/23)
  - Takes about 15 people to break even.

Labor Day Weekend – Arkansas – Garry Seemann/Skip Hammerman

- On Motorsportreg, Facebook, and website.
- Email sent to members mid-May, mid-June, mid-July.
- Route is setup in RidewithGPS.
- Final scouting route will occur 7/24-7/27.
- Hotels and meals are verified.
- As of 7/23/23, 13 cars registered (registration closes 8/24/23).

Sept. 16 – MA Hill Charity Drive – Jen Scharff

- Poker run format drive to start at Cozy Cafe and end at Smokey D's.
- A beginning route is on Ride with GPS, but still needs to be finalized.
  - Waiting to hear on one of the stops if it is OK to "stop" there.
  - May be reaching out to 4-5 people to be stationed at the stops.
- Subsidy application has been sent since this is our charity drive for the year.
- Jen has been in contact with Lynn Frank who is coordinating a design to be put on a souvenir glass that will be given with each hand purchased.
- Have not finalized on Motorsportreg yet since still need to figure out registration...
  - Do we want to use Venmo so that way people can donate what they want?
    - Would use @SchoneslandPorscheClub and instruct people to write MA Hill in comment so we know that it is to be donated.
  - In the past we did \$25 a hand.
  - Email confirmation says, "Thanks for joining us! There is no cancellation policy for this event. All sales final and all proceeds will be donated to Big Sisters." Each hand will get a souvenir glass.

Sept. 28-Oct. 1 – Red Wing, MN – Jeff David

- Drive will start in Ankeny on Sept. 28<sup>th</sup>
- On Motorsportreg, Facebook, and website.
- As of 7/23/23, 10 cars registered.

October 14 – Dragoon Trail – John Peeler

- The organized route will be in one direction with a termination point being located in Fort Dodge.

**Other Events:**

Dates	Description	Time	Location
July 22	New Member Picnic Bob Timmerman applied for subsidy – received funds (\$500) in June 2023. 47 people, 25 cars with 13 being new members. The weather was great. Good mix of new and current members. Thanks again to Bob and Linda for hosting!!	11AM-2PM	Bob Timmerman & Linda Laine's house
Dec. 9	Holiday Party Great Caterers of Iowa - \$300 deposit paid – Yes vote via Slack. Will finalize menu with caterer as it gets closer to the event date. Waiting to see if Skip has a contact that we can utilize to get a great rate on a room block.	TBD	Noce

**Financial Report: Kloey Runyan**

See attached report. The Club crossed the \$13,000 balance in the checking account. Gilroy's and BMW haven't paid for advertising yet. Individuals volunteered to follow up with them.

**Spinner Submissions: Bryan Shiffler**

Jen – Apex – will hopefully have to Bryan by 7/28.

Jen – MA Hill Charity Drive article – will have to Bryan by 7/28.

**Advertising: Kyle Yoder**

See attached spreadsheet – Dent Eliminators are interested in advertising.

**Autocross: Bob Eddy**

There is a track event scheduled for September 16<sup>th</sup>. Entry fee is \$250 plus a \$15 temporary SCCA membership fee. The event is on Motorsportreg.com

**Non-Club Events:**

Valley Classic Car Show, July 29<sup>th</sup>, 9AM-1PM

- Club is not going to officially go. Drew did not receive info from organizers after repeated tries until the week before the event. Too late to get something together for the club.

Pella Thursday Nights, July 6<sup>th</sup>, 5-8PM

- 37 cars.
- Weather was great.

Des Moines Concours d'Elegance, Sept. 10<sup>th</sup>

- Ken Watkins taking lead. We have room for 5 cars.

**New Members: Ken Watkins**

Numbers as of 7/23/2023 for the month

- 2 new primary members.
- 1 co-members.
- 0 transfer in.
- 0 transfer out.
- Total of 3 new members.
- Total to 225 primary, 110 co's, 19 juniors for a grand total of 335 (juniors not included in total).

## Other Business:

Follow-up from April (not already discussed)

- Communications committee
  - Any updates?
- Website Updates – Erik
  - New Name Badges: Buttons / links to new badge order are now on both the Club Merchandise and Links and Documents pages.
  - Schonesland Branding on MSR: Erik has a code snippet / template about ready to go. When he is back from vacation, he will finish the setup.
  - Jen gave him read, write, and delete rights to Motorsportreg.com.
  - Next Up: In August the images / videos and file storage should be complete. Then he'll focus on the calendar visual overhaul.
  - PCA Website Competition: The list of winners is out (attached to agenda). Please keep ideas coming – we should accept nothing less than overall #1!
- Bylaws – work in progress
  - PCA recommends these be reviewed every 5 years.
  - Ours were last done in 2018 so we are due.
  - Jen picked a committee and sent out current bylaws.
    - Committee will meet to decide if changes are needed.
    - Board will approve the changes.
    - Proposed new bylaws will need to be voted on by the members of the club.

Next Meeting – August 29<sup>th</sup>, District 36, 6PM if eating, 7PM for meeting