

## Schonesland PCA Board Meeting – January 28, 2025 – Zoom

Attendees*	1/28/25	2/25/25	3/25/25	4/29/25	5/27/25	6/24/25	7/29/25	8/26/25	9/30/25	10/28/25	11/25/25
John Peeler (Pres.)	P										
Cam Torstenson (V.P.)	P										
Phil Patterson (Treasurer)	P										
John Carlile (Secretary)	P										
Jeff David	P										
Bob Eddy	P										
Skip Hammerman	P										
Erik Johnson	P										
Belinda Nordman	P										
Ben Nordman	P										
Garry Seemann	P										
Ken Watkins	P										
Kevin Wickham	P										
Megan Wickham	P										
Angie Nowysz	P										
Bill Nowysz	P										
Jen Scharff	P										
Eric Nelson	P										
John Siberell	P										

\*"A" denotes absent, "P" denotes present

### Past Months Recap:

#### Cars and Coffee Recap

- Dec. 14<sup>th</sup>
  - No updates / comments
- Jan. 11<sup>th</sup>
  - ~26 people

#### Drive & Dine Recap

- January – Destination Grille
  - ~34 people
  - Belinda advised they have not been the easiest to deal with
  - May use as back-up in future

### Cars & Coffee:

Date	Time	Location
Feb. 8 <sup>th</sup>	8:00 am	Cozy Café
Mar. 8 <sup>th</sup>	8:00 am	Cozy Café
Apr. 12 <sup>th</sup>	8:00 am	Cozy Café

Jen noted that in Omaha – dealership does cars and coffee – may be an option after dealership opens.

**Drive & Dine:**

Date	Time	Location
Feb. 28 <sup>th</sup>	6:30 pm	The Range – Clive
Mar. 18 <sup>th</sup>	6:30 pm	TBD
Apr. 15 <sup>th</sup>	6:30 pm	TBD

**Tours:**

4/12 - MadWarren Drive – Dustin

- Dustin working on restaurant
- Planning original route – rather than going counterclockwise as in recent years
- Skip will work with Dustin on Ride with GPS

5/3-4 - Loess Hills Run - Cam

- Will start on Saturday
- Considering new hotel and restaurant
- Cam will turn some responsibilities over to Jeff – as his son's wedding is same weekend

5/17-18 - Drive to Nauvoo – Jim

- No updates

6/5-8 - Tour to Red Wing – Jeff

- Jeff to rename to Driftless tour based on region name
- Will base out of Winona
- Will be a driving tour – not leisure trip as in the past
- Starts Thursday – returns Sunday

6/21 - Dragoon Trail Drive - Dave

- Skip will check with Dave on planning progress

7/12 - John Smith Collection Tour (Cedar Rapids) – Garry

- No updates

7/25-26 - SAC and Museum of American Speed Tour (Lincoln) – Bob

- Dinner in Lincoln

8/9-16 - Lake Superior Great Circle Tour – Daryl

- Daryl is working on the tour routes
- Working on hotels – good progress

8/28-9/1 - Eureka Springs Arkansas Drive – Skip

- Expect to use same hotels and restaurants as in the past
- Route same as 2 years ago

9/13 - MA Hill Charity Drive – Jen

- No updates

10/2-5 - Wisconsin Drive - Skip

- Route will be same as in 2024

## Other Events:

Dates	Description	Time	Location
2/22??	<p>Tech Session – SIM Racing</p> <ul style="list-style-type: none"><li>▪ Jen – believes will work best with a rig but not sure where to find a rig for people to try</li><li>▪ Considering articles about how to set up rig</li></ul>		
5/30	<p>Cubs night at the ballpark</p> <ul style="list-style-type: none"><li>▪ Belinda has 150 tickets – seats together with shade – with food</li><li>▪ Expect ~\$40/person<ul style="list-style-type: none"><li>• Includes t-shirt or mini-bat</li><li>• Includes food</li></ul></li><li>▪ Arrive by 6 for food</li><li>▪ Fireworks at end of the game</li><li>▪ Suites are too small for our group</li><li>▪ We could sponsor the Porsche Jr. (19)</li><li>▪ Will pre-pay tickets through MSR</li><li>▪ Confirmed – will add to Spinner</li></ul>		
8/23	<p>50<sup>th</sup> Anniversary Celebration (Club formation date April 4th)</p> <ul style="list-style-type: none"><li>▪ Update from the committee</li><li>▪ Jeff and Will shared update from committee<ul style="list-style-type: none"><li>• Proposed date 8/23</li><li>• Speaker – Patrick Long<ul style="list-style-type: none"><li>○ Retired Porsche factory driver and brand ambassador</li></ul></li><li>• Venue – John Siberell’s 11-acre estate</li><li>• Plan to invite neighboring regions</li><li>• Potential news coverage from KCCI – Todd Magel</li><li>• Static car display</li><li>• Picnic-style meal</li><li>• Yard games</li><li>• Some live entertainment options in work</li><li>• Tent part of expense in-case of rain</li><li>• Expenses reviewed – est. \$15,150</li></ul></li></ul>		

- Funding proposal reviewed
  - Requested \$4,000 from the board contingent on raising \$6,000 for next board member
- Discussion of proposal
  - Clarification of how to guarantee the 30, \$200 sponsorship
    - Committee expects to have checks in-hand by next board meeting
  - Sponsors would be invited to breakfast with Patrick
  - Will the club have sufficient funds to pay for all the other events for the year?
    - PCA asks the club to have \$5000 min. balance
  - Request is for the board to earmark \$4,000 for event and the board will have another opportunity to approve before committing
  - Cam suggested considering a discussion about what we want the club to be in 2025 and beyond and if and how this event supports that direction.
- John Peeler's motion:
  - Provided the committee can raise the \$6,000 and the dealership will provide a minimum of \$4,000 by the next board meeting, then the board will provide \$4,000 for the event
  - Motion approved

- 7/17 Thursday Nights in Pella (car display)
- Car display of members who participate
  - Tentative date

- 9/13 70<sup>th</sup> Anniversary of PCA – September 13, 2025
- Jen planning to combine with a drive
  - Jen planning to evolve from poker run like in the past

- TBD Porsche of DSM Grand Opening (June ??, 2025)
- Jeff working to coordinate
  - Date not determined yet

- Cancelled New Member Picnic
- Will take off the calendar as it will be replaced by 50<sup>th</sup> anniversary event

12/6 Holiday Party Jasper Winery

**PCA National Events:**

Dates Description  
 3/30 – 4/4: PCA Spring Treffen – Hot Springs VA

7/6 – 7/12: PCA Parade – Oklahoma City

- No information on website yet

10/5 – 10/9: PCA Fall Treffen – Teton Village, WY (Jackson Hole)

#### **Financial Report: Phil Patterson**

- Minimum required balance researched, not found in bylaws, may be a suggested amount
- Recommends the club determine a minimum balance if it is not stated in bylaws
- Phil has transitioned from Chloe
- 16 advertisers, billed 15, one prepaid
  - 4 of 16 returned
- Chloe filed form 1090
- Every two years the state requires a biannual report – deadline is March 31, 2025
- Phil will work to create a budget based on past year baseline

#### **Spinner Submissions: Megan Wickham**

- Articles in work
  - How to plan a driving tour from Skip
  - MadWarren drive preview
  - Recaps from Cars and Coffee and Drive and Dine
  - Calendar of track events from Bob – all dates confirmed and can be published
- Needs APEX from John by 1/29/25
- Expect to complete by end of the week

#### **Advertising: Ben Nordman**

- Recommends invite founding members to the 50<sup>th</sup> picnic event
- Working on history research of the club
  - Reaching out to past board members and original members
- Logo decision
  - This version was approved



## Competition/Autocross: Bob Eddy

2025 Schonesland Calendar of Competition & Track Events:

Porsche Club of America Sanctioned Events:

April 25-27 – Track Experience at Ozark International, Missouri

May 10th – Track Experience at I-29 Speedway, Iowa

June 14 – competition seminar – Cozy Cafe

June 20-22 – Track Experience at Hastings Motorsports, Nebraska (Cup Race, Track Experience)

August 16-17– Track Experience at I-29 Speedway, Iowa

September 26-28 – Track Experience at Ozark International, Missouri.

October 4th – Track Experience at I-29 Speedway, Iowa.

Sports Car Club of America Sanction Events:

June 28th – Track Experience & Time Trial at I-29 Speedway, Iowa

July 11-13 – Track Experience & Time Trial at Ozark International, Missouri

August 8-10 – Track Experience & Time Trial at Hastings, Nebraska

September 20th – Track Experience & Time Trial at I-29 Speedway, Iowa

PCA event – certification and track experience

- Possible date – June or July
- Will provide details about what is required to participate

Joint club event Great Plains region – in Des Moines

- Held at dealership
- Details are unknown by our board
- Skip questioned if this could affect joint club stipend from PCA

## Non-Club Events:

Date	Description
Saturday, July 26?	Valley Classic Car Show
Saturday, Sept. 6 – Sunday, Sept. 7	Des Moines Concours

## New Members: Ken Watkins

Numbers as of 1/23/2025 for the month (looking back from 11/24/2024)

- 6 new primary members.
- 2 new co-members.
- 1 new test drive member
- 0 transfers
- Expiring members
  - No members expiring on 1/23/2025.
- Total to 225 primary, 117 co, 19 juniors for a grand total of 342 (juniors not included in total).

## Website: Erik Johnson

- PCA National Website Contest coming up – judging period March 1 - 25
- Will making a few updates to get ready for the competition
- What do we want to do for the 50<sup>th</sup> anniversary on the website?
- Google document for procedures for how to update website

- What would more money get the website?
  - A better plug-in for calendar

**Other Business:**

- Windshield Cards – Ben
  - Ordered
- 50<sup>th</sup> Anniversary Merchandise & Window Stickers – Ben
  - Will hold off on this until next board meeting
  - What does the board want?
- Insurance for tours
  - Garry requests to make it mandatory to get forms for each drive
  - Garry would like a proposal for the form by February
- Can we support two events in the same week of Thursday Night in Pella
  - Club says to keep both
  - It may affect participation of Dine and Drive but will be fine.

**Next Meeting – February 25<sup>th</sup> via Zoom.**

- Future Board meetings: The next meetings February and March (Zoom), April will be at District 36 (In Person).