

Schonesland PCA Board Meeting – February 25, 2025 – Zoom

Board Member Attendees*	1/28/25	2/25/25	3/25/25	4/29/25	5/27/25	6/24/25	7/29/25	8/26/25	9/30/25	10/28/25	11/25/25
John Peeler (Pres.)	P	P									
Cam Torstenson (V.P.)	P	P									
Phil Patterson (Treasurer)	P	P									
John Carlile (Secretary)	P	P									
Jeff David	P	P									
Bob Eddy	P	P									
Skip Hammerman	P	P									
Erik Johnson	P	A									
Belinda Nordman	P	P									
Ben Nordman	P	P									
Garry Seemann	P	P									
Ken Watkins	P	P									
Kevin Wickham	P	P									
Megan Wickham	P	P									
Jen Scharff	P	P									

*" A" denotes absent, "P" denotes present

Other members in attendance:

Eric Nelson, Drew Hillman

Past Months Recap:

Cars and Coffee Recap

- Feb. 8th
 - ~ 20 people

Drive & Dine Recap

- February – Range Restaurant
 - ~ 32 people
 - Good food, good staff
 - Will consider going back

Cars & Coffee:

Date	Time	Location
Mar. 8 th	8:00 am	Cozy Café
Apr. 12 th	8:00 am	Cozy Café
May 10 th	8:00 am	Cozy Café

Drive & Dine:

Date	Time	Location
Mar. 18 th	6:30 pm	Maxi's Supper Club
Apr. 15 th	6:30 pm	Cool Basil - Tentative
May 20 th	6:30 pm	Handlebar – Dallas Center
June 17 th	6:30 pm	Gilroy's
July 15 th	6:30 pm	District 36

Tours:

4/12 - MadWarren Drive – Dustin

- All set – open for registration
- 50 car max – registered: 21 cars, 36 attendees
- No insurance forms in yet – Gary will discuss with Dustin
- Insurance form needs to be completed 30 days prior to the drive

5/3-4 - Loess Hills Run - Cam

- In progress
- Cam will turn some responsibilities over to Jeff – as his son's wedding is same weekend

5/17-18 - Drive to Nauvoo – Jim

- All set – open for registration
- 24 car max – registered: 6 cars, 8 attendees
- Proposed \$275 fee for Cheese and Fruit Tray on Slack (approved by most on Slack)

6/5-8 - Driftless Tour – Jeff

- In progress

6/21 - Dragoon Trail Drive - Dave

- All set – open for registration
- No maximum cars – registered: 5 cars, 9 attendees

7/12 - John Smith Collection Tour (Cedar Rapids) – Garry

- Likely to happen next year
- May replace with another drive

7/25-26 - SAC and Museum of American Speed Tour (Lincoln) – Bob

- In progress
- Dinner in Lincoln
- Route set
- Lunch plan set
- Hotels in work

8/9-16 - Lake Superior Great Circle Tour – Daryl

- All set – sold out
- All 12 slots are reserved – 19 attendees

8/28-9/1 - Eureka Springs Arkansas Drive – Skip

- All set – open for registration
- 20 car max – registered: 6 cars, 9 attendees

9/13 - MA Hill Charity Drive – Jen

- In progress

10/2-5 - Wisconsin Drive - Skip

- All set – open for registration
- 30 car max – registered: 9 cars, 16 attendees
- Route will be same as in 2024

Kevin updated Facebook with drive details directing people to Motorsportsreg for further details on drives

From PCA Presidents meeting:

- PCA requires an observer report and event report after a tour
 - The tour organizer does the event report
 - Someone that drives can do the observer report
 - Skip suggests that the trail boss (tour organizer) select someone to complete the observer report
 - Forms are on PCA website – all completed and submitted electronically

Other Events:

Dates	Description
5/30	Cubs night at the ballpark <ul style="list-style-type: none"> ▪ Belinda will set a deadline for people to register ▪ Belinda will provide Skip with the details of the event for Motorsportsreg event ▪ Skip will help Belinda set up the payment on Motorsportsreg
8/23	50 th Anniversary Celebration (Club formation date April 4th) <ul style="list-style-type: none"> ▪ Funding: <ul style="list-style-type: none"> • Committee raised over \$8000, exceeding the goal of \$6,000 to secure additional funding from the club • Total estimated cost for the event ~\$16,000 • Funding for the event are sufficient to cover the costs: <ul style="list-style-type: none"> ○ \$8,000+ raised by committee ○ \$4,000 from club ○ \$4,000 from dealership – Jeff confirming ○ \$150+ PCA Stipend for event ▪ Committee will meet at John Siberell's home to continue to plan event this Friday ▪ Breakfast meeting:

- Breakfast with Patrick Long – held in the meeting room at Machine Shed
- Estimate 70 people
- Recommendation to make some registrations open to club members on Motorsportsreg to provide all club members an opportunity to attend
- Committee will review this week and decide how to handle
- Main event
 - Jeff working to secure live music
 - John Peeler secured a 5 lane, hot wheels track
 - Dealership is a back-up location for the event if the weather is bad
 - Managing attendee numbers and costs
 - John Peeler advised that Great Plains region is very interested in coming
 - Jeff recommends we host visitors from other regions without charging fees
 - Jeff recommends we will need a way to limit registration and attendees to PCA members
 - Suggest we use Motorsportsreg for registration and provide a way to check-in people as they arrive.
 - Cam recommends ticketing, even if no cost, to allow us to plan food
- 50th Anniversary memento
 - Ben recommends windshield clings for the Schonesland 50th as a memento of our 50th anniversary for all club members.
 - 50th Committee will make recommendations regarding promotions and mentos for the event.

7/17 Thursday Nights in Pella (car display)

- Confirmed July 17th as the date
- Bob Timmerman will coordinate with Pella organizers

9/13 70th Anniversary of PCA – September 13, 2025

- No updates from national on expected events for the day
- John Peeler expects more details to come from PCA nationals

TBD Porsche of DSM Grand Opening (expected early June 2025)

- Jeff working to coordinate

2025 Schonesland Calendar of Competition & Track Events:

Porsche Club of America Sanctioned Events:

- April 25-27 – Track Experience at Ozark International, Missouri
- May 10th – Track Experience at I-29 Speedway, Iowa
- June 14 – competition seminar – Cozy Cafe
- June 20-22 – Track Experience at Hastings Motorsports, Nebraska (Cup Race, Track Experience)
- August 16-17– Track Experience at I-29 Speedway, Iowa
- September 26-28 – Track Experience at Ozark International, Missouri.
- October 4th – Track Experience at I-29 Speedway, Iowa.

Sports Car Club of America Sanction Events:

- June 28th – Track Experience & Time Trial at I-29 Speedway, Iowa
- July 11-13 – Track Experience & Time Trial at Ozark International, Missouri
- August 8-10 – Track Experience & Time Trial at Hastings, Nebraska
- September 20th – Track Experience & Time Trial at I-29 Speedway, Iowa

PCA event – Competition seminar

- Date – June 14, 2025 after Cars and Coffee
- Location:
 - Cozy café
 - Or DSM dealership if dealership is available and ready

Joint club event Great Plains region – in Des Moines

- Bob advised that they are planning for a joint event on July 19 at the dealership
- John Peeler will reach out to Great Plains president to get more details and confirm

Non-Club Events:

Date	Description
Saturday, July 26 th 9am – 1pm	Valley Classic Car Show - Registration opens Mar. 21 st
Saturday, Sept. 6 – Sunday, Sept. 7	Des Moines Concours

New Members: Ken Watkins

Numbers as of 2/23/2025 for the month (looking back from 1/23/2025)

- 3 new primary members.
- 0 new co-members.
- 0 new test drive members
- 0 transfers
- Expiring members
 - 4 members expiring on 2/23/2025.
- Total to 227 primary, 119 co, 19 juniors for a grand total of 346 (juniors not included in total).

Website: Erik Johnson

- No update

Other Business:

- PCA renewals process issues

- If the auto renewal processes did not complete, the company responsible did not advise PCA
 - John Peeler recommended to check auto renewals
- Windshield Cards – Ben
 - Ordered and produced
 - Ben can distribute to anyone who wants them
- 50th Anniversary Merchandise & Window Stickers – Ben
 - 50th committee will make recommendations regarding this
- Insurance for drives:
 - Insurance form needs to be completed 30 days prior to the drive
 - Gary will provide to Tour Director for each drive as needed
- Slack Membership
 - Board's desire is for Slack to only be for board members
 - The 50th committee is using Slack for coordinating
 - Recommendation is to retain current membership until after the 50th anniversary event.
- Procedures for transferring admin rights
 - John Peeler, Jen and Kevin will work on how to handle admin rights for on-line accounts

Next Meeting – March 25th via Zoom.

- Future Board meetings: The next meeting March (Zoom), April will be at District 36 (In Person).