

Schonesland PCA Board Meeting – April 29, 2025 – District 36

Board Member Attendees*	1/28/25	2/25/25	3/25/25	4/29/25	5/27/25	6/24/25	7/29/25	8/26/25	9/30/25	10/28/25	11/25/25
John Peeler (Pres.)	P	P	P	A							
Cam Torstenson (V.P.)	P	P	P	P							
Phil Patterson (Treasurer)	P	P	P	P							
John Carlile (Secretary)	P	P	P	P							
Jeff David	P	P	P	P							
Bob Eddy	P	P	P	P							
Skip Hammerman	P	P	P	P							
Erik Johnson	P	A	P	P							
Belinda Nordman	P	P	P	P							
Ben Nordman	P	P	P	P							
Garry Seemann	P	P	P	P							
Ken Watkins	P	P	P	P							
Kevin Wickham	P	P	P	P							
Megan Wickham	P	P	P	P							
Jen Scharff	P	P	P	P							

*" A" denotes absent, "P" denotes present

Other members in attendance:

Not recorded

Past Months Recap:

Cars and Coffee Recap

- Apr. 12th
 - No update

Drive & Dine Recap

- April – Cool Basil
 - Good attendance
 - Restaurant handled group well

MadWarren Drive

- April 12th
 - Good drive

Cars & Coffee:

Date	Time	Location
May 10 th	8:00 am	Cozy Café

Jun. 14 th	8:00 am	Cozy Café
Jul. 12 th	8:00 am	Cozy Café or Dealership?

Drive & Dine:

Date	Time	Location
May 20 th	6:30 pm	Handlebar – Dallas Center
June 17 th	6:30 pm	Gilroy's
July 15 th	6:30 pm	District 36

Tours:

5/3-4 - Loess Hills Run - Cam

- Registration Open
- 20 car max – registered: 18 cars, 26 attendees
- Insurance forms submitted – confirmed

5/17-18 - Drive to Nauvoo – Jim

- All set – open for registration
- 24 car max – registered: 18 cars, 29 attendees
- Insurance forms submitted - confirmed

6/5-8 - Driftless Tour – Jeff

- Registration Open
- 20 car max – registered: 13 cars, 19 attendees
- Scouting route completed in March
- Insurance forms submitted – confirmed

6/21 - Dragoon Trail Drive - Dave

- All set – open for registration
- No maximum cars – registered: 17 cars, 30 attendees
- Insurance forms submitted - confirmed

7/12 - John Smith Collection Tour (Cedar Rapids) – replaced by new drive same date – Garry

- Will not happen due to date conflicts
- Garry considering another day drive – now Drive to Quasqueton (Frank Lloyd Wright house)
- Will be a day trip
- Eric requested a title and description for save the date

7/25-26 - SAC and Museum of American Speed Tour (Lincoln) – Bob

- Registration Open
- 25 car max – registered: 14 cars, 24 attendees
- Insurance forms needed

8/9-16 - Lake Superior Great Circle Tour – Daryl

- All set – sold out
- All 12 slots are reserved – 19 attendees, 4 cars on waiting list
- Insurance forms submitted?

8/28-9/1 - Eureka Springs Arkansas Drive – Skip

- All set – open for registration
- 20 car max – registered: 9 cars, 12 attendees
- Insurance forms submitted?

9/13 - MA Hill Charity Drive – Jen

- Considering a scavenger hunt format
- Considering an award related to 70th anniversary of PCA
- Insurance is pending discussion with venue

10/2-5 - Wisconsin Drive - Skip

- All set – open for registration
- 30 car max – registered: 13 cars, 24 attendees
- Insurance forms submitted?

Discussion regarding groups on drives:

Dallas Porsche Club have a vintage group – for people who want to drive slower.

Consider placing people who drive in to the start point in the first group, so they don't have to wait as long on both ends of the trip.

Discussed when to implement these options:

Skip noted that Gary's drive has not opened registration so this may be a good candidate for trying these ideas.

Phil will ask for sample language from Dallas club that we may reference for our club so it can be added to Motorsportsreg.

Motion made and passed that tour directors are empowered to undertake these items as they seem fit.

Other Events:

Dates Description

5/30 Cubs night at the ballpark

- 33/150 registered
- Registration closes 5/14/25
- Bellinda will reduce reserve tickets to 75
- Will plan to send another email to promote the event.
- Flyer will be added to the next issue of Spinner
- Will ask John Peeler to send an email blast to promote

8/23 50th Anniversary Celebration (Club formation date April 4th)

- Funding:
 - Jeff advises finances for event are in good shape
- Breakfast meeting:
 - Breakfast with Patrick Long – held in the meeting room at Machine Shed

- Topics:
 - What goes through a racer's mind in preparation for a race
 - What is going on with Porsche brand
- Planned time for event: 8:00 AM – 10:00 AM
 - This will allow sufficient time for people to make it to the Foundry
- Foundry Distilling Company – West Des Moines
- Main Event
 - Attendance goal is 125-150
 - 117 signed up
 - 54 from outside of the region
 - 10 historic cars confirmed, more expected
 - Eric Nelson is coordinating kid car judging
 - Need someone to manage the food line – Belinda volunteered
 - Jeff has identified 4-6 teens who need volunteer hours that will help at the event for volunteer - silver cord hours
 - Jeff is preparing a schedule for the full event
- Event walk through
 - Next Monday 3:00 PM committee will do dry-run walk through the event
- 50th Anniversary merchandise
 - Some club members have purchased items to test the quality of the items
 - Some are winners and some were not – items are being updated on the site to remove poor quality items
- 50th Anniversary promotion
 - Plan to continue promoting in Spinner for next 3 months.
- 50th Anniversary promotion - flags
 - Committee requests that we have two flags and stands at the entrance
 - We have one flag but need another to match for the event
 - **Motion made and passed** – buy one more flag and stand to match existing flag – funding not to exceed \$300 from the club budget and not the Celebration budget.
- Invitations to Advertiser:
 - Question – are we allowing any advertisers?
 - Answer – will discuss when the committee meets next.

- Dealership is allowed to attend events.
- Bob recommended limiting attendance to some number.
- **Motion made and passed** that we invite all advertisers, and they will register on Motorsports reg. as all other attendees.

7/17 Thursday Nights in Pella (car display) July 17th – Bob Timmerman

- 14 cars registered

9/13 70th Anniversary of PCA – September 13, 2025 - Jen

- Scavenger hunt format
- Jen to contact the Hall to confirm they can accommodate the cars and event
- PCA requested photos for the 70th event

TBD Porsche of DSM Grand Opening (expected early June 2025) - Jeff

- Now expected to open 1st week of June

12/6 Holiday Party - Jasper Winery – Belinda

- Catering arranged
- Venue reserved

PCA National Events:

Dates	Description
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7/6 – 7/12:	PCA Parade – Oklahoma City
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- Dustin coordinating participation and drive down for registrants

Financial Report: Phil Patterson

- Phil provided an update on club finances
- Phil encouraged team members cash checks and submit expenses soon after they are incurred
 - Club may want to consider 90-day limit on filing expenses
- Phil advised he is working to prepare a budget for next year to help with future planning

Spinner Submissions: Megan Wickham

- Articles in work:
 - Expect to have a full issue this month
 - Bob to submit article on competition
- Promotion

- Will rerun 50th anniversary promotion

Advertising: Ben Nordman

- Website updated
- Several new advertisers added

Competition/Autocross: Bob Eddy

2025 Schonesland Calendar of Competition & Track Events:

Porsche Club of America Sanctioned Events:

April 25-27 – Track Experience at Ozark International, Missouri

May 10th – Track Experience at I-29 Speedway, Iowa

June 14 – competition seminar – Cozy Café / no registration required (will be held at the new dealership)

June 20-22 – Track Experience at Hastings Motorsports, Nebraska (Cup Race, Track Experience)

August 16-17– Track Experience at I-29 Speedway, Iowa

September 26-28 – Track Experience at Ozark International, Missouri.

October 4th – Track Experience at I-29 Speedway, Iowa.

Sports Car Club of America Sanction Events:

June 28th – Track Experience & Time Trial at I-29 Speedway, Iowa

- This event may not happen – Bob to update as he learns more

July 11-13 – Track Experience & Time Trial at Ozark International, Missouri

August 8-10 – Track Experience & Time Trial at Hastings, Nebraska

September 20th – Track Experience & Time Trial at I-29 Speedway, Iowa

PCA event – Competition seminar

- Date – June 14, 2025, after Cars and Coffee
- Location:
 - Cozy café
 - Or DSM dealership if dealership is available and ready
 - No registration required

Non-Club Events:

Date	Description
Saturday, July 26 th 9am – 1pm	Valley Classic Car Show - Registration opens Mar. 21 st – Jeff Hammond
Saturday, Sept. 6 – Sunday, Sept. 7	Des Moines Concours

Jeff noted that Des Moines Concours is recruiting new volunteers.
Discussed how we may use club resources to socialize e.g. Spinner.

New Members: Ken Watkins

4/23/2025 for the month (looking back from 3/23/2025)

- 7 new primary members.
- 1 new co-member.
- 0 new test drive members
- 1 transfer
- Expiring members

- 1 member expired on 3/31/2025.
- Total to 230 primary, 122 co, 19 juniors for a grand total of 352 (juniors not included in total).

Website: Erik Johnson

- No update

Other Business:

- Two Way Radios
 - Rapid Radio - \$899 for a 6-pack
 - Skip discussed
 - Questions are, do we need them, will we use them?
 - Skip says that these will be useful between leader and sweeper.
 - Phil noted that there is a \$300 annual commitment for access to cell network.
 - Skip also recommended we also need a 6 charger
 - **Motion made and approved** for club to acquire the 6-pack Rapid Radio and charger with annual subscription not to exceed \$1000.
- Roadside Emergency Kit
 - Skip discussed and passed out flyer with description and recommended items
 - **Motion made and passed** to purchase the recommended Roadside Emergency Kit not to exceed \$500.
- Procedures for transferring admin rights
 - John Peeler, Jen and Kevin will work on how to handle admin rights for on-line accounts
 - No Update

Next Meeting – May 27th Location/format TBD.

- Future Board meetings – dates and format TBD
- Discussed when to meet in person or virtually.
- Issue tabled. Item will be discussed in future board meetings.

Zoom payment

- Jen asked if she should renew, or John Peeler should sign up.
- Recommendation was for John to sign up so he has current credentials.