

Schonesland PCA Board Meeting – May 27, 2025

Board Member Attendees*	1/28/25	2/25/25	3/25/25	4/29/25	5/27/25	6/24/25	7/29/25	8/26/25	9/30/25	10/28/25	11/25/25
John Peeler (Pres.)	P	P	P	A	P						
Cam Torstenson (V.P.)	P	P	P	P	P						
Phil Patterson (Treasurer)	P	P	P	P	P						
John Carlile (Secretary)	P	P	P	P	P						
Jeff David	P	P	P	P	P						
Bob Eddy	P	P	P	P	P						
Skip Hammerman	P	P	P	P	P						
Erik Johnson	P	A	P	P	P						
Belinda Nordman	P	P	P	P	P						
Ben Nordman	P	P		P	P						
Garry Seemann	P	P	P	P	P						
Ken Watkins	P	P	P	P	P						
Kevin Wickham	P	P	P	P	P						
Megan Wickham	P	P	P	P	P						
Jen Scharff	P	P	P	P	P						

*" A" denotes absent, "P" denotes present

Other members in attendance:

Eric Nelson

Past Months Recap:

Cars and Coffee Recap

- May 10th
 - About 30 attendees

Drive & Dine Recap

- May 20 – Handlebar
 - Belinda not planning another event at this venue unless needed

Loess Hills Run

- May 3-4
 - Great weather
 - Great drive
 - Good hotel
 - Dinner – issues related to venue cost additions and contract changes
 - Cam recommends the club prepare a checklist to help tour directors to make it easier and help avoid similar issues in the future
 - Jeff recommends an itemized menu with costs detailed in the writing in a contract.

- Skip reminded us that there is planning document for tour bosses and volunteered to update the planning document with recommendations regarding hotel and food and beverage agreements.
- Skip also volunteered to review food and beverage language or contract in the future.

Drive to Nauvoo

- May 17-18
 - Good weather
 - Good drive
 - 16 cars

Future Events:

Cars & Coffee:

Date	Time	Location
Jun. 14 th	8:00 am	Cozy Café
Jul. 12 th	8:00 am	Cozy Café or Dealership? Jeff will call Ryan to determine location. Dealership will only host once a quarter.
Aug. 9 th	8:00 am	Cozy Café or Dealership?

Drive & Dine:

Date	Time	Location
June 17 th	6:30 pm	Gilroy's
July 15 th	6:30 pm	District 36
Aug. 19 th	6:30 pm	Arcadia – Polk City

Tours:

6/5-8 - Driftless Tour – Jeff

- Registration Closed
- 20 car max – registered: 11 cars, 16 attendees
- Scouting route completed in March
- Insurance forms submitted – confirmed
 - Phil reminded that MSR is collecting money for the trip
 - Phil asked that Jeff verify we have sufficient funds to cover related expenses

6/21 - Dragoon Trail Drive - Dave

- All set – open for registration
- No maximum cars – registered: 24 cars, 39 attendees
- Insurance forms submitted - confirmed

7/12 – Frank Lloyd Wright Tour – Garry

- Registration Open
- 34 attendees max – registered: 22 attendees - 14 cars
- Route finalized
- Insurance forms – submitted

7/25-26 - SAC and Museum of American Speed Tour (Lincoln) – Bob

- Registration Open

- 25 car max – registered: 16 cars, 27 attendees
- Route has been checked
- Insurance forms – in work

8/9-16 - Lake Superior Great Circle Tour – Daryl

- All set – sold out
- All 12 slots are reserved – 19 attendees, 4 cars on waiting list
- Insurance forms submitted and confirmed

8/28-9/1 - Eureka Springs Arkansas Drive – Skip

- All set – open for registration
- 20 car max – registered: 12 cars, 16 attendees
- Insurance forms submitted and received

9/13 - MA Hill Charity Drive – Jen

- Registration Open
- Registered: 14 cars
- Insurance forms?
- PCA Charity Event Subsidy Request Form – Jen plans to file
- Considering an award related to 70th anniversary of PCA
 - **Motion made and passed** for approval of \$70 gift card for Schonesland online store for 1st place winner

10/2-5 - Wisconsin Drive - Skip

- All set – open for registration
- 30 car max – registered: 16 cars, 29 attendees
- Insurance forms submitted

Other Events:

Dates	Description
5/30	Cubs night at the ballpark <ul style="list-style-type: none"> ▪ 32/150 registered ▪ Registration closes 5/14/25 ▪ Belinda has distributed most tickets with remaining few at will call
8/23	50 th Anniversary Celebration (Club formation date April 4th) <ul style="list-style-type: none"> ▪ PCA Multi-Region Event Subsidy Request Form <ul style="list-style-type: none"> ○ John will submit ▪ Funding: <ul style="list-style-type: none"> • Budget was for a max of 150 people but now we are 63 people beyond and we still have 3 months before the event • Motion made and passed: club authorized up to but not to exceed \$2,000 for additional food for the event.

- Breakfast meeting:
 - Registrations 40 of 90 max attendees
 - Planned time for event: 8:00 AM – 10:00 AM

- Foundry Distilling Company – West Des Moines

- Main Event
 - Attendance goal is 125-150
 - 213 signed up
 - 20% from outside of the region

 - Now 101 cars and 213 people registered
 - Concerned about capacity – parking is likely the limiting factor
 - Parking lot can accommodate 85-95 cars and there are two grass areas – estimate ~50 additional cars on the grass but to access cars need to go over a curb. Jeff is working on ramp solutions for this.
 - **Motion made and passed:** cap registrations at 250. Skip update MSR accordingly.
 - Discussed sending a “last call” reminder to Schonesland members and propose last day for registrants 6/1/2025. Decided to set a max number of registrants rather than set a date.
 - Current registrant number does not include others we are planning to comp food for (estimated 9 – e.g., band, volunteers, sponsors)
 - We need to confirm that all the people bringing special cars have registered – Jeff will reach out to Bill to discuss.
 - Jen asked how we can accommodate new members. We will consider on a case-by-case basis. MSR allows wait list after registration max is met.

- 50th Anniversary merchandise
 - No issues

- 50th Anniversary promotion
 - John Peeler will send a reminder email 5/28/25 and it will be reposted on Facebook

- 50th Anniversary promotion - flags
 - Complete - procured another flag same as the one the club has
 - Volunteers will be needed 8/22/25 to help set up and prepare for the event

7/17

Thursday Nights in Pella (car display) July 17th – Bob Timmerman

- 17 cars registered

- Typically firms up close to the event

9/13 70th Anniversary of PCA – September 13, 2025 - Jen

- Jen coordinating – no updates

June 2025 Porsche of DSM Grand Opening (expected early June 2025) - Jeff

- Will be open between 6/2 – 6/9

12/6 Holiday Party - Jasper Winery – Belinda

- Catering arranged
- Venue reserved

PCA National Events:

Dates	Description
-------	-------------

7/6 – 7/12:	PCA Parade – Oklahoma City
-------------	----------------------------

- Dustin coordinating participation and drive down for registrants
- John has requested registrants from our region from PCA

Financial Report: Phil Patterson

- Phil provided an update on club finances
- Cost overrun prevention for future food and beverage contracts – addressed above with check list update and contract review
- Phil preparing an annual budget for known annual expenses and will summarize historical cost by drive.

Spinner Submissions: Megan Wickham

- Articles in work:
 - Ben sent articles for consideration
 - Not as many articles as in past issues
 - Will include article on night at the ballpark
 - Bob will send and update on competition dates and events and June seminar
- Promotion
 - Megan concerned about rerun 50th anniversary promotion if registration is closed
 - Plan to run this next month and hold after that

Advertising: Ben Nordman

- Website updated to reflect sponsorship levels

Competition/Autocross: Bob Eddy

2025 Schonesland Calendar of Competition & Track Events:

Porsche Club of America Sanctioned Events:

June 14 – competition seminar 11:00 AM

June 20-22 – Track Experience at Hastings Motorsports, Nebraska (Cup Race, Track Experience)

August 16-17– Track Experience at I-29 Speedway, Iowa

September 26-28 – Track Experience at Ozark International, Missouri.

October 4th – Track Experience at I-29 Speedway, Iowa.

Sports Car Club of America Sanction Events:

June 28th – Track Experience & Time Trial at I-29 Speedway, Iowa

July 11-13 – Track Experience & Time Trial at Ozark International, Missouri

August 8-10 – Track Experience & Time Trial at Hastings, Nebraska

September 20th – Track Experience & Time Trial – Event will not happen

PCA event – Competition seminar

- Date – June 14, 2025, after Cars and Coffee
- Location:
 - At the new DSM Porsche dealership
 - Duration ~2 hours
 - No registration required – Bob requests people send text so we can get a headcount
 - Bob will send insurance information to Gary as event may need to be held in a service bay to accommodate a group

Non-Club Events:

Date	Description
Saturday, July 26 th 9am – 1pm	Valley Classic Car Show - Registration opens Mar. 21 st – Jeff Hammond
Saturday, Sept. 6 – Sunday, Sept. 7	Des Moines Concours Ken volunteered to coordinate our club tent this year.

New Members: Ken Watkins

5/21/2025 for the month (looking back from 4/23/2025)

- 3 new primary members.
- 0 new co-member.
- 0 new test drive members
- 0 transfer
- Expiring members
 - 1 member expired on 4/30/2025.
- Total to 235 primary, 123 co, 19 juniors for a grand total of 358 (juniors not included in total).

Website: Erik Johnson

- No new items

Other Business:

- Two Way Radios
 - Purchased and plan to use on future drives
- Roadside Emergency Kit and First Aid Kit
 - Purchased and plan to use on future drives
- Procedures for transferring admin rights
 - John Peeler, Jen and Kevin will work on how to handle admin rights for on-line accounts
 - No Update
- Schones Land or Schonesland or with an umlaut. What's in a name.
 - John looked at registration – shown as two words in 1975
 - In 1980 became one word, sometimes with umlaut
 - Phil noted that IRS has us listed as one-word Schonesland
 - **Motion made and passed:** Club will be known as Schonesland – one word without umlaut.
 - Ben will notify PCA

Next Meeting – June 24th Location /format TBD?

- Future Board meetings – dates and format TBD
- **Motion made and passed:** April, July, October and December board meetings will be in-person. Others will be virtual.
- Bob Eddy will notify the District 36 for in-person meetings.
- **Motion made and passed:** change virtual board meetings to start at 6:30 PM. In-person meetings will be 6:00PM for dinner and 7:00PM for board meeting.

Zoom payment

- Jen asked if she should renew, or John Peeler should sign up.
- Recommendation was for John to sign up, so he has current credentials.
- No update

Debit / Credit card as a club tool

- Discussed option for the club to get a credit or debit card
- Phil noted that banks may require SSN
- Phil likes current process and doesn't think there is any need for a card at this time
- John noted that if the current process works, he recommends staying with the current process.

Renovo hotel and related construction

- Erik noted that all the construction at the hotel may become a challenge as that construction progresses
- Other options to consider, parking lots across from the dealership or the Hyvee in Waukee.