

Schonesland PCA Board Meeting – July 29, 2025

Board Member Attendees*	1/28/25	2/25/25	3/25/25	4/29/25	5/27/25	6/24/25	7/29/25	8/26/25	9/30/25	10/28/25	11/25/25
John Peeler (Pres.)	P	P	P	A	P	P	P				
Cam Torstenson (V.P.)	P	P	P	P	P	P	A				
Phil Patterson (Treasurer)	P	P	P	P	P	P	P				
John Carlile (Secretary)	P	P	P	P	P	P	P				
Jeff David	P	P	P	P	P	A	P				
Bob Eddy	P	P	P	P	P	P	P				
Skip Hammerman	P	P	P	P	P	P	P				
Erik Johnson	P	A	P	P	P	P	P				
Belinda Nordman	P	P	P	P	P	P	A				
Ben Nordman	P	P		P	P	P	A				
Garry Seemann	P	P	P	P	P	P	P				
Ken Watkins	P	P	P	P	P	P	P				
Kevin Wickham	P	P	P	P	P	P	P				
Megan Wickham	P	P	P	P	P	P	P				
Jen Scharff	P	P	P	P	P	P	P				

*" A" denotes absent, "P" denotes present

Other members in attendance:

Karen Pelling
Margret Patterson

Past Months Recap:

Cars and Coffee Recap

- July 12th
 - Good turnout - ~15-20 participants

Drive & Dine Recap

- July 15th – District 36
 - 44 participants

Frank Lloyd Wright Tour

- July 12th
- Long day drive
- Roads were good
- 18 cars / 32 people

Thursday Nights in Pella (car display)

- July 17th
- 26 cars participated

SAC and Museum of American Speed Tour

- July 25-26th
- 17 cars / 30 people
- Great trip
- Hotel was good – recently renovated

Valley Classic Car Show

- July 26th
- 8 cars

Future Events:

Cars & Coffee:

Date	Time	Location
Aug. 9 th	8:00 am	Cozy Café
Sep. 13 th	8:00 am	Cozy Café

Jeff said dealership would like to host Cars and Coffee once a quarter at the dealership – starting in 4th quarter

Drive & Dine:

Date	Time	Location
Aug. 19 th	6:30 pm	Arcadia – Polk City
Sep. 16 th	6:30 pm	West Side Social - Pella

Tours:

8/9-16 - Lake Superior Great Circle Tour – Daryl

- All set – sold out
- All 12 slots are reserved – 19 attendees, 4 cars on waiting list
- Insurance forms submitted and confirmed

8/28-9/1 - Eureka Springs Arkansas Drive – Skip

- All set – open for registration
- 20 car max – registered: 11 cars, 17 attendees
- Insurance forms submitted and received

9/13 - MA Hill Charity Drive – Jen

- Registration Open
- Registered: 16 cars
- Insurance forms – will submit now that we know the start location
- PCA Charity Event Subsidy Request Form – Jen plans to file
- Final location is Beer House across from Cozy Café Johnston

10/2-5 - Wisconsin Drive - Skip

- All set – open for registration
- 30 car max – registered: 23 cars, 40 attendees
- Insurance forms submitted

Other Events:

Dates	Description
8/23	<p>50th Anniversary Celebration (Club formation date April 4th)</p> <ul style="list-style-type: none">▪ Registration<ul style="list-style-type: none">○ 321 registered - ~40 from afar▪ PCA Multi-Region Event Subsidy Request Form<ul style="list-style-type: none">○ John will submit to PCA▪ Breakfast meeting:<ul style="list-style-type: none">• Registration 66 of 90 max attendees• Planned time for event: 8:00 AM – 10:00 AM▪ Foundry Distilling Company – West Des Moines• Volunteers<ul style="list-style-type: none">○ Needed Friday to set up – number needed is unknown• Looking for more parking at the main event• West Des Moines police will support for ~3 hours• Bob mentioned that people coming with cars in trailers need to come in the west end because the trailer will not make it over the railroad tracks on the east end• The show car owners are all invited to breakfast so we may need a way to get these cars from breakfast to the event• Overflow lot – owner does not want cars parking there – Jeff working on finding alternatives – but overflow may need to park on the street• The Hall is closed – and new tenants take possession on Friday. May impact parking for the event.• Finances – in good shape. Decided to pay Smokey Ds to man the buffet during the event.• Expenses that are still unknown are signage.• Motion made and approved – up to an additional \$1500 above funds already collected as a contingency for the event.
9/13	<p>70th Anniversary of PCA – September 13, 2025 - Jen</p> <ul style="list-style-type: none">• Incorporating into the MA Hill event• Jen applied for subsidy from PCA – funds received

June 2025 Porsche of DSM Grand Opening (expected early June 2025) - Jeff

- Date for grand opening – likely in Fall – date TBD

12/6 Holiday Party - Jasper Winery – Belinda

- Catering arranged
- Venue reserved

Financial Report: Phil Patterson

- Phil provided an update on club finances
- Received first payment for purchases from website
- Received funds from Porsche Des Moines

Spinner Submissions: Megan Wickham

- Articles in work:
 - Jim Baker provided photos from SAC tour
 - Jen to refresh MA Hill drive
 - Updated 50th anniversary
 - Megan will ask Dustin for photos from Parade

Advertising: Ben Nordman

No update

Competition/Autocross: Bob Eddy

2025 Schonesland Calendar of Competition & Track Events:

Porsche Club of America Sanctioned Events:

August 16-17– Track Experience at I-29 Speedway, Iowa - confirmed
September 26-28 – Track Experience at Ozark International, Missouri.
October 4th – Track Experience at I-29 Speedway, Iowa. - confirmed

Sports Car Club of America Sanction Events:

August 8-10 – Track Experience & Time Trial at Hastings, Nebraska - confirmed

SCCA Autocross:

August 10th at Bell Avenue Business Park
September 21st at Merle Hay Mall North Lot
October 11th & at Bell Avenue Business Park
Further information on: Motorsport.Reg/DMVR-SCCA for each event
Face Book - DMVR/SCCA events

Non-Club Events:

Date	Description
Saturday, Sept. 6 – Sunday, Sept. 7	Des Moines Concours Ken volunteered to coordinate our club tent this year.

New Members: Ken Watkins

7/24/2025 for the month (looking back from 6/18/2025)

- 3 new primary members.
- 0 new co-members.
- 1 new test drive members
- 0 transfer
- Expiring members
 - 4 members expired membership on 6/30/2025.
- Total to 235 primary, 123 co, 19 juniors for a grand total of 358 (juniors not included in total).

Ben Nordman to develop a club fact sheet for dealership.

Website: Erik Johnson

Website received award from PCA – overall best website nation-wide

Other Business:

- Two Way Radios
 - Will plan to use for the 50th Anniversary event
- Roadside Emergency Kit and First Aid Kit
 - Drive leaders are glad to have
 - Being transferred to leaders of drives
- Procedures for transferring admin rights
 - John Peeler, Jen and Kevin will work on how to handle admin rights for on-line accounts
 - No Update

Next Meeting – August 26th Zoom – 6:30pm

- April, July, October and December board meetings will be in-person. Others will be virtual.
- Virtual board meetings start at 6:30 PM.
- In-person meetings will be 6:00PM for dinner and 7:00PM for the board meeting.
- Next in-person meeting is October